



Financing Success

Wednesday 21 April

08.00 – 09.00	Registration and Coffee <i>Room 206 CD (Mezzanine level)</i>	
	OPENING SESSION <i>Room 206 AB (Mezzanine level)</i>	
09.00 – 09.05	Welcoming Remarks: John Baskott, Director – Capital Markets, Euromoney Conferences	
09.05 – 09.20	<i>International Financial Reform</i> Keynote Address: The Hon. James Flaherty, Minister of Finance, Canada	
09.20 – 09.45	Interview with The Hon. James Flaherty, Minister of Finance, Canada Interviewed by John Baskott, Director – Capital Markets, Euromoney Conferences	
09.45 – 10.35	<p>Panel I: Rates, Currencies and Markets</p> <ul style="list-style-type: none"> • How has Canada weathered the global financial and economic crisis? • What will the recovery look like? • Where are the downside risks? • How can Canada cope with a strong currency? And its deflationary impact? • With rates as low as they can go, what tools remain available to the Bank of Canada? • What does all of that mean for Canadian bond markets? • And capital flows? <p>Moderator: Nick Hayward, Global Head of FX, Euromoney Conferences Panellists: Paul Ashworth, Senior US Economist, Capital Economics Brian Bethune, Chief Economist, Canada, and Chief Financial Economist, North America, IHS Global Insight Mark Chandler, Managing Director and Head, Fixed Income and Currency Strategy, Canada, RBC Capital Markets Andrew Spence, Managing Director, Global Head of Research, Rates and FX, TD Securities</p>	
10.35 – 11.05	Coffee Break <i>Room 206 CD</i>	
11.05 – 11.50	Workshop A Hosted by: BNP Paribas <i>Room 206 AB (Mezzanine level)</i>	Workshop B Hosted by: National Bank Financial Markets <i>Room 205 BC (Mezzanine level)</i>
	<p>Canada's Big 5: Funding in the Crisis and the Future for Covered Bonds</p> <ul style="list-style-type: none"> • Funding for the banks during the crisis and lessons learned • What can we expect from a dedicated covered bond law in Canada? • Do we need a domestic investor base for covered bonds? • International funding options for the Big 5 	<p>ETFs</p> <ul style="list-style-type: none"> • Growth of ETFs globally and in Canada • Retail vs institutional investors • The next generation of ETFs • Actively managed ETFs
	<p>Moderator: Alex Corley-Smith, Managing Director, Debt Capital Markets, BNP Paribas Panellists: Andrew Fleming, Senior Partner, Ogilvy Renault Chris Hughes, Vice President, Capital Management and Funding, Bank of Montreal David Power, Vice President, Market Strategy and Execution, Corporate Treasury, RBC Shelley Tom, Director, Treasury, CIBC Peter Walker, Associate Vice President, Capital Finance, TD Bank Financial Group</p>	<p>Moderator: Hamid Omoumi, Head of Equity Derivatives and Prime Brokerage Marketing, National Bank Financial Markets Panellists: Howard Atkinson, President, Horizons Exchange Traded Funds Greg Jones, Managing Director, National Bank Financial Markets Som Seif, President, Claymore Investments Greg Walker, Vice President, Institutional Business Development, iShares - BlackRock Asset Management Canada</p>



11.50 – 12.35	Workshop C Hosted by: CIBC, McCarthy Tetrault and TD Securities <i>Room 206 AB</i>	Workshop D Hosted by Deutsche Bank <i>Room 205 BC</i>
	The Evolving Position of Maple Bonds in the Canadian Capital Market <ul style="list-style-type: none"> The Maple market then and now What does the Maple market offer to the global borrower? The Canadian investor? How will the market likely evolve over 2010? 	Impact of New Basel Regulations <ul style="list-style-type: none"> What are the key areas of the new Basel regulations that investors should be aware of? What could be the effects of these proposed regulations on Canadian financials? What has been the global response to the proposal?
	Moderator: Susan Rimmer , Managing Director, Head of Debt Capital Markets, Financials and Corporates, CIBC World Markets Panellists: Warren Lovely , Executive Director and Government Strategist, Macro Strategy, CIBC World Markets Greg McDonald , Vice President and Director, Debt Capital Markets, TD Securities Andrew Parker , Partner, McCarthy Tetrault LLP Joanna Zapior , Managing Director and Credit Strategist, Macro Strategy, CIBC World Markets	Moderator: Bill Yialamas , Director, Debt Capital Markets, Deutsche Bank Securities Panellists: David Power , Vice President, Market Strategy and Execution, Corporate Treasury, RBC John van Boxmeer , Vice President, Capital Finance, TD Bank Financial Group
12.35 – 13.30	Panel II: Infrastructure <i>Room 206 AB</i>	
	<ul style="list-style-type: none"> How will the key infrastructure needs in Canada be financed? What role do financial markets play? Could more funding of large scale projects be done via bonds, securitisation? What factors account for the reluctance to use the bond market for project financings, and how can this be overcome? What is the role of P3? What is the appropriate balance between public and private investment? Between domestic and overseas investment? 	
	Moderator: Stuart Allen , Chief Executive Officer, LatinFinance Panellists: Jim Cahill Vice President, Project Finance, Infrastructure Ontario Phil Dreaver , Director, Canada, Plenary Group Miguel Fraile , Managing Director, OHL Construction Canada Peter Hepburn , Managing Director, Corporate and Investment Banking, Co-Head Infrastructure Finance, National Bank Financial Markets Stéphane Mailhot , Vice President and Senior Investment Director, Fiera Axium Duncan McCallum , Managing Director and Head, Infrastructure Finance, Canada, RBC Capital Markets	
13.30 – 14.25	Lunch <i>Room 206 CD</i>	
14.25 – 15.10	Workshop E Hosted by: TD Securities <i>Room 206 AB</i>	Workshop F Hosted by: Desjardins Securities <i>Room 205 BC</i>
	The Canadian Fiscal Situation: Federal and Provincial <ul style="list-style-type: none"> How Canadian government finances stack up on a global scale Short- and medium term prospects Key fiscal challenges facing governments Deficit-elimination strategies in the 2010 budget round 	The Capital Structure of Canadian Banks <ul style="list-style-type: none"> Snapshot of Canadian banks' capital now History: Why international convergence Basel 2.1: Key features relative to Basel 2.0 Implications for Canadian banks' capital structure going forward
	Speaker: Derek Burleton , Associate Vice President and Director of Economic Analysis, TD Bank Financial Group	Moderator: Patrick Bartlett , Managing Director and Head of Research, Desjardins Securities Panellists: Robert Brooks , Member of the Board of Directors, CPP Investment Board and former Vice Chairman and Group Treasurer, Bank of Nova Scotia Leon Dadoun , President, DSI Bodiam Financial Michael Goldberg , Vice President and Director, Research, Banks and Diversified Financials/Insurance Analyst, Desjardins Securities



15.10 – 16.00	<p>Panel III: Financing an Efficient Financial Sector <i>Room 206 AB</i></p> <ul style="list-style-type: none"> • What are the funding needs of the Canadian banking sector? • How will Canada's banks finance global growth? • How will Canadian banks and insurers manage liquidity? • What are the financing needs of the non-bank financial sector? • What are the specific funding, investment, risk and liability management needs of Canada's insurers? <p>Moderator: Ian MacFarlane, Managing Editor and Strategist, BCA Panellists: Karen Badgerow-Croteau, Senior Director, Financial Institutions Group, Office of the Superintendent of Financial Institutions Canada Michael Goldberg, Vice President and Director, Research, Banks and Diversified Financials/Insurance Analyst, Desjardins Securities John MacKinlay, Senior Partner, Banking Practice, PricewaterhouseCoopers</p>
16.00 – 16.15	<p>Coffee Break <i>Room 206 CD</i></p>
	<p>AFTERNOON SESSIONS <i>Room 206 AB</i></p>
16.15 – 16.45	<p>Interview with Craig Wright, Chief Economist, RBC Interviewed by Andrew Lennon, Conference Director, Euromoney Conferences</p>
16.45 – 17.35	<p>Panel IV: Financing Corporate Canada</p> <ul style="list-style-type: none"> • How has corporate Canada weathered the economic crisis? • Where are the key funding requirements? • How can trade and export finance flows be restarted? • What are the special requirements of natural resources companies? • Are these requirements being serviced by the capital markets? • Will Canadian companies continue to expand overseas? • If so, how will that be financed? <p>Moderator: Pav Jordan, Investment Banking Correspondent, <i>Reuters</i> Panellists: Richard Bird, Executive Vice President, Chief Financial Officer and Corporate Development, Enbridge Laura Dottori-Attanasio, Managing Director and Global Head, Corporate Credit Products, CIBC Gerald Ince, Treasurer, EnCana Corporation Ali Suleman, Vice President and Treasurer, Hydro One Peter Wiazowski, Partner, Ogilvy Renault</p>
17.35 – 19.00	<p>Cocktail Reception - All conference participants are invited to attend <i>Lounge D (Mezzanine level)</i></p>



Thursday 22 April

08.30 – 09.00	Registration and Coffee <i>Room 206 CD (Mezzanine level)</i>
	ALL SESSIONS <i>Room 206 AB (Mezzanine level)</i>
09.00 – 09.05	Welcoming Remarks: Andrew Lennon, Conference Director, Euromoney Conferences
09.05 – 09.25	Interview with Raghuram Rajan, Professor of Finance, Booth School of Business, University of Chicago, and former Chief Economist, IMF Interviewed by Bill Inman , Editor, <i>Institutional Investor</i>
09.25 – 09.50	Debate: G20: An Agenda for a New International Financial Architecture Moderator: Bill Inman , Editor, <i>Institutional Investor</i> Speakers: Raghuram Rajan , Professor of Finance, Booth School of Business, University of Chicago, and former Chief Economist, IMF Leigh Skene , Consultant, Lombard Street Research
09.50 – 10.40	Panel V: Canada's Global Champions: A CEO Panel <ul style="list-style-type: none"> • What can Canada learn from other natural resources based economies? • What can Canada teach other natural resources based economies? • Do the country's competitive advantages just lie in the natural resources sector? • How are companies using natural resource wealth to move up the value chain? • Is the regulatory environment conducive to developing Canada inc.? • Where do leading CEOs see the best opportunities in the coming decade? • How do you deal with China? And, most importantly, DO you deal with US? • What can the government do to encourage growth in other sectors? Moderator: Nick Hayward , Global Head of FX, Euromoney Conferences Panellists: Thomas Barber , Chairman, Natural Resources Group, Deutsche Bank Harold Kvisle , President and Chief Executive Officer, TransCanada Corporation The Hon. John Manley , President and Chief Executive Officer, Canadian Council of Chief Executives
10.40 – 11.25	Workshop G Hosted by: Societe Generale Corporate & Investment Banking Impact of Regulation on Asset Allocation <ul style="list-style-type: none"> • Will Fair Value and Risk Based Capital impact insurance and pension asset allocation? • Lessons from previous regulation changes • Potential implications for the bond market? Speaker: Pierre Le Pape , Managing Director, Cross Asset Solutions/Market Risk Advisory, Societe Generale Corporate & Investment Banking
11.25 – 11.40	Coffee Break <i>Room 206 CD</i>
11.40 – 12.30	Panel VI: Public Sector <ul style="list-style-type: none"> • It's been a boom year for public sector debt – can this continue? • Can the provinces cope with their increased funding requirements? • Funding in the international market • How important is the domestic bid for public sector borrowers? • How is the investor base changing? • How has international investor appetite changed, and how are Canadian SSAs adapting their programmes to take advantage of that? • What are the key rating trends? Moderator: John Baskott , Director – Capital Markets, Euromoney Conferences Panellists: Mark Chamie , Treasurer, Canada Mortgage and Housing Corporation Alex Corley-Smith , Managing Director, Debt Capital Markets, BNP Paribas David DesLauriers , Managing Director, Government Finance, TD Securities Gadi Mayman , Chief Executive Officer, Ontario Financing Authority Bernard Turgeon , Associate Deputy Minister, Québec Ministry of Finance



12.30 – 13.20	<p>Panel VII: Bond Buyers Panel</p> <ul style="list-style-type: none">• Where does Canada fit on the international radar screen?• Have Canadian credits become more or less attractive to investors in the new climate?• Which sectors offer greatest value for investors?• How has investor behaviour changed in the past 18 months?• How will Canadian investors find yield?• How do Canada's leading investors diversify outside the country?• How important are overseas investors in the Canadian market? <p>Moderator: Bill Inman, Editor, <i>Institutional Investor</i></p> <p>Panellists: Edwin Cass, Vice President and Head of Global Capital Markets, CPP Investment Board</p> <p>Peter Lindley, President and Head of Investments, SSgA Canada</p> <p>Brian Miron, Portfolio Manager, Fixed Income, Fidelity Investments</p> <p>Michel Pelletier, Senior Vice President, Fixed Income, Standard Life Investments</p>
13.20 – 14.10	<p>Lunch <i>Room 206 CD</i></p>

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